

## KEY MANAGEMENT

### **Srinivasa Rao Paturi, Chairman & Managing Director**

*An accomplished Business leader with over two decades of entrepreneurial expertise. Prior to eVaidya Mr. P Srinivasa Rao was associated with Energy Leader at the capacity of Founder & Managing Director. Energy Leader was a Green Field project, involved in manufacturing of industrial Batteries. He was instrumental in adding clientele like BSNL and Indian Railways to the Elite customer list of Energy leader. Under the leadership of Mr. Srinivasa Rao, Energy leader has soared to the heights of INR 150 Crores turnover. He successfully exited to 'EnerSys', a US based multinational.*

*Currently Mr. P Srinivasa Rao is the Chairman & Managing Director of eVaidya Private Limited - A Healthcare IT company and passionately working on improving the Healthcare standards in India through the Online Tele medicine and Digital Clinic models.*

*His expertise lies in Core Commercials, Greenfield Projects, Innovations and Business Management with very high energy levels, and proven track record of success all through.*

*"Population who previously had to travel long distances to get care from qualified doctors can now consult with high quality city doctors and specialists right in their own location through our dial a doctor services. This not only decreased out of pocket healthcare costs, but also saved time and money. For each illness episode, patients save approximately 500-700 INR, apart from the costs incurred on availing diagnostics & Medical consultation services, which would otherwise have been spent on travel. Thus the virtual platform ensures that the doctors and the patients are connected in a wider perspective with minimal limiting factors.*

Hyderabad based eVaidya Pvt. Ltd. staunchly believes that primary healthcare should be accessible to all, regardless of socio-economic status. Working towards its mission, e-Vaidya aims to bring customized and flexible healthcare to everyone and guide the masses on healthy living through innovative technological solutions, combining the expertise of a team of multidisciplinary doctors and accomplished technology team. The company strives to bring affordable, multi-specialty healthcare to people's homes, leveraging the different platforms available, including voice, video chat, email, instant messaging, discussion forums and social media.

A pioneer in the healthcare industry specialized in providing healthcare solutions through advanced telemedicine technology. eVaidya is led by a team of enthusiastic entrepreneurs who have extensive experience working in different sectors. "With such diverse minds at work, we are able to visualise the health care necessity in 360 degrees. The IT solutions we develop are validated with repeated testing in the field. The whip of medical validations helps to develop current medical advances in the EMRs. These features make us stand out in the crowd," speaks Srinivasa Rao Paturi, Chairman & Managing Director.

### **An Idea towards Bettering Healthcare!**

The journey of eVaidya began with setting up a virtual clinic in Kannaginagar, Chennai, which was widely affected by the tsunami in 2014. The clinic was operated digitally by health care professionals stationed in Hyderabad and the beneficiaries at the tsunami-affected areas. The initiation gathered a loud appreciation by IIT Chennai and Municipal authorities of Chennai. "The feather in the cap was the pilot project named eUPHC that was implemented in Vijaywada in collaboration with AP government. The project received great appreciation within the country and around the world as one of the best telemedicine models to

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