

Kurizon Healthcare: Curing Millions with Quality Branded Pharmaceutical Products



Ramesh Chandra, a young and enthusiastic graduate in pharmacy, after completion of his studies started his career as a pharmaceutical distributor to many leading companies. As a part of his daily work routine, he travelled on his two-wheeler and met the needs of the medical and retail outlets. But after some time, Ramesh came under the attack of a serious health issue – back pain. In order to get rid of this, he started depending on medicines available in the market but their results only lasted for small durations. Moreover, many of them caused side effects such as skin irritation and allergy. Thinking hard on the matter, he realized that not only he, in fact, a large set of the population commuting on two-wheeler also faced similar issue. That is when the idea of starting a company in the pharmaceutical space sparked him. In the year 2016, the idea actually got implemented and Kurizon Healthcare, a company that markets a wide range of safe, effective and quality pharmaceutical and herbal formulations came into existence.

Starting off as a three-people led venture by Ramesh Chandra, Dinesh Kumar and Bhawarlal Choudhary,

Kurizon Healthcare is an ethical pharmaceutical company with a keen focus on manufacturing quality pharmaceutical products and make them available at an affordable cost. “Our sole purpose lies in helping people live longer, healthier and happier lives. We are here to engage in the business of healthcare solution, manufacturing and marketing, and create a brand name for ourselves,” says Ramesh.

Holistic Range of Product Offerings

Kurizon as an ISO 9001:2015 & GMP certified company ensures that each and every product of its being manufactured and marketed is clinically tested by a group of expert pharma professionals. As one of the fastest growing pharmaceutical companies, Kurizon's competitive advantage has always revolved around serving in the major therapeutic areas such as Orthopaedics, Infectious Diseases, Respiratory, Pain & Inflammation, Gastroenterology, Vitamins, Minerals and Nutritional Products. Catering to the three key product segments – Gyno, General Physician and Ortho, the company aims to create a healthy ecosystem and impact the lives of millions. Ramesh asserts, “Gyno related products not only ensure the health condition of the women and their babies but also assure that they do not lag in terms of various deficiencies. In regards to our general physician products, we strive to deliver medicines for common health issues at low cost and help them to recover in earliest manner. He adds, “Our orthopaedic products are produced keeping in mind the age group of people between 40-45 years who suffer from issues like the bone defi-

ciency, heart issues, and others. For them, we provide nutrition products & supplements and encourage them to lead a healthy life ahead.”



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Kurizon soon plans to come up with a bunch of solutions for all segments and deliver a holistic range of products whereby keeping quality at the foremost. Some products comprise of herbal formulations, soap, shampoo & conditioners.

The Journey

The company's foray into the pharmaceutical space has been an interesting one. Taking a plunge with only one product, today it has 21 products and desires to add 35+ more in the next few months. Already having its presence across Karnataka, Rajasthan and Gujarat, KERALA, TAMIL-NAIDU, ASSAM, MEGALAYA, it has tied up with international countries like Tanzania, Iraq and others for product export. By 2021, Kurizon plans to grow as a 100 crore company with 400+ employees and expand in all India along with introducing varied products across healthcare segments. Going ahead, it wants to be a global brand recognized for long-run sustainability, ethical values and quality.